



	Millionaire's Row	Triple Crown	Race to Independence Matching Sponsor	Trophy Club	Winner's Circle	Grandstand
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Recognition as event presenting sponsor Includes welcoming guests on stage	U					
Recognition in top three tier sponsors	U	U	U			
Exclusive ownership of a "horse" in the Race to Independence Includes: naming rights and a special silk identification color	U	U	U			
Logo featured on all event signage	U					
Logo featured on event stage and race track	U	U				
Inclusion in all media* material and marketing collateral	U	U	U			
Logo Featured in Pre-Event E-blasts	U All e-blasts	U Three e-blasts	U Two e-blasts	U One e-blast		
Feature on The Arc's social media outlets	U	U	U	U	U	
Logo rotation on evening's presentation	U	U	U	U	U	
Listing on event invitation** Mailed to over 3,000 targeted community members and businesses	U Premiere Logo Recognition	U Logo Recognition	U Logo Recognition	U Name Recognition	U Name Recognition	
Advertisement in event program	U Full Page Ad; inside cover	U Full-page ad	U Half-page ad	U Quarter-page ad	U Logo Recognition	U Listing
Valet parking for table guests	20	20	10			
Complimentary seats seats/table	20	20	10	10	10	10
All Sponsors Receive:	Listing on www.arc-sa.org, listing on Roses & Races event website, logo rotation on post-event presentation, acknowledgment on The Arc's social media outlets					